

YASHICA - E

Twin-Lens Reflex

Now for the FIRST TIME

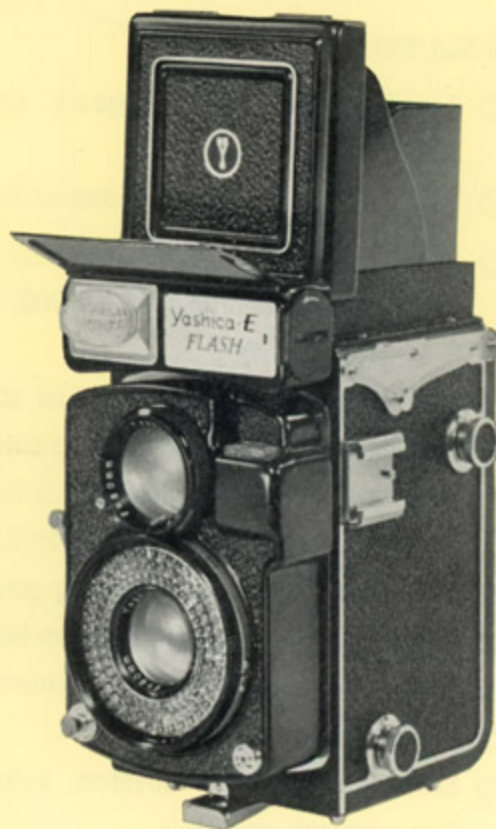
- *Fully Automatic Exposure*
- *Built-in Flash*



YASHICA-E

No more fussing with exposure. The new YASHICA-E thinks for itself. Just point and shoot, and be sure of bright, sharp pictures every time. And you're always set for flash, too, with the exclusive built-in flash unit that's covered up when not in use.

Built with all the care and detail that has made Yashica the leader in the twin-lens field, YASHICA-E has all the most wanted features including bright fresnel viewing screen with magnifier; positive platform focusing; semi-automatic film transport with automatic exposure counter and sports finder. The YASHICA-E gives you 12 exposure on a roll of black & white or color film, print-size color image on the viewing screen to permit exact focusing and perfect composition.



Automatic Filter Factor Compensation

A sensitive "round-the-lens" electric eye will accept all films with ASA ratings of 16 to 200. With a filter in place, no complicated figuring is necessary, since compensation is made automatically.



Fully Automatic Exposure Control

Just move the aperture lever to bring "A" (AUTO) into the small window and the electric eye takes over for perfectly exposed pictures. For manual control of aperture, move the lever so that desired f/number appears in the window.



Built-in BC Flash Unit

When using the flash for night shots or low light levels, a handy table on the back indicates which manual lens opening to use. The flash takes the peanut-size AG-1 bulb, either clear or blue, depending on the type of film used.

FEATURES:

- ◇ Twin-lens reflex, 2¼" square size (takes 120 film); 12 exposures
- ◇ YASHINON f/3.5, 80 mm matched lenses
- ◇ Lens-circling electric eye sets correct exposure for all films from ASA 16 to 200, LV range 9 to 15 (ASA 100)
- ◇ Shutter speed 1/60 sec.; manual cocking
- ◇ Over-under-exposure warning indicator
- ◇ Automatic-manual selector permits flash operation with apertures from f/3.5 to 22
- ◇ Viewfinder with fresnel focusing screen
- ◇ Built-in BC flash unit, snap-action bulb ejector
- ◇ X sync. terminal accepts supplementary flash
- ◇ Platform focusing
- ◇ Semi-automatic film advance, auto-resetting film exposure counter
- ◇ Net Weight-1050 gr. (37 oz)



YASHICA CO., LTD. TOKYO, JAPAN