

... and for
other value sensations,
see these
popular

YASHICA models.



YASHICA 44 A

Yashikor f/3.5 60mm lens. Copal shutter with 4 accurate speeds: 1/25 to 1/300 sec. and Bulb. Built-in X synchronization.



YASHICA 44 LM

Yashinon f/3.5 60mm lens. Copal SV shutter from 1 to 1/500 sec. and Bulb. Built-in EXPOSURE METER allows easy, fast correct exposure settings.



YASHICA D

Full-size twin-lens reflex with semi-automatic film advance, thumb wheel settings and matched Yashikor f/3.5 lenses.



YASHICA CO., LTD. TOKYO. JAPAN

YASHICA

MAT

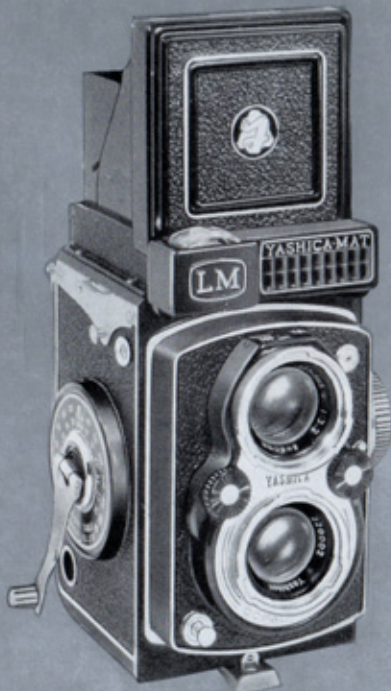


Fully
automatic,
with the
convenience
of a Built-in
EXPOSURE METER.

LM

YASHICA

MAT-LM



Now YASHICA MAT has built-in Exposure Meter with its fully automatic film winding and shutter cocking.

- * Yashinon f: 3.5 80mm hard-coated anastigmatic lens
- * Bayonet mount
- * Built-in Exposure Meter
- * Smooth professional focusing knob with distance scale and depth-of-field scale
- * Fully automatic film transport with crank
- * Copal MXV shutter with 9 speeds, 1, 1/2, 1/4, 1/8, 1/15, 1/30, 1/60, 1/125, 1/250, 1/500, sec. and Bulb with built-in self-timer
- * Built-in MX Synchronization
- * Field lens focusing screen

offers you features found in the most costly reflex cameras.

Fully Automatic

Crank Operation advances the film, sets the shutter, and prevents double exposures automatically!



Built-in EXPOSURE METER

Align the 'key' number indicated by the light meter, with the black dot on the outer rim of the focusing knob and the correct exposure is given instantly. You'll never make the wrong exposure when you use the new YASHICA MAT-LM!



Exposure

Settings

Convenient thumb-wheel controls permit you to select the lens openings and shutter speeds quickly—with settings visible from above.