



## YASHICA **A**

Low cost way to the fun of reflex photography



## YASHICA **C**

The value sensation in the twin-lens reflex field



## YASHICA **LM**

The convenience of a built-in exposure meter



## YASHICA **635**

(Convertib'e) Uses 120 and 35mm film; offers field-lens focusing, eye-level viewing and semi-automatic film transport for both film sizes—and film rewind for 35mm



## YASHICA **44**

Delivers 12 prints black & white or 12 color slides—93% larger than 35mm—yet can be shown with most 35mm viewer or projector

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308 GEORGE STREET, SYDNEY  
COMPLETE PHOTOGRAPHIC SUPPLIERS  
EW 2396

Printed in Japan

# YASHICA

# Mat

fully  
automatic!  
a sensation  
..right down  
to the  
price tag!



# YASHICA MAT offers you features found in the most costly reflex cameras.



The exciting new Yashica Mat brings new handling ease to your work. A sparkling-clear viewing screen, with overall edge-to-edge sharpness, makes focusing faster --composing easier and more accurate. It has 9 shutter speed settings from 1 to 1/500 and Bulb; built-in flash synchronization (M and X); self timer; eye-level sports finder; magnifier for critical focusing; solid die-cast body; ASA film rating indicator; depth-of-field scale; deluxe eveready leather case, metal trimmed and reinforced. The Yashica Mat takes twelve  $2\frac{1}{4} \times 2\frac{1}{4}$  pictures on standard 120 film.

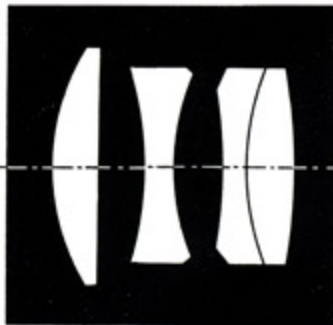
## Fully Automatic

crank action advances the film, sets the shutter, and prevents double exposures--automatically!



## 4-Element Lenses

are fully coated and color corrected. 80mm f:3.2 viewing lens and f:3.5 taking lens



## Exposure Settings

Convenient thumb-wheel controls permit you to select the lens openings and shutter speeds quickly--with settings visible from above.